

FOR IMMEDIATE RELEASE



Village of Jackson
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PROPERTY ACQUISITION FOR FUTURE HASMER LAKE PARK

170 Feet of Lakefront Property Purchased to Proceed with Hasmer Lake Community Park Master Plan

JACKSON, WI (April 22, 2024) – The Village of Jackson Village Board approved the terms of an offer to purchase land on Hasmer Lake at the March 12th, 2024 Board meeting. The .79 acre property is located southeast of the intersection of Rosewood Lane and CTH P and boasts over 170 feet of shoreline to Hasmer Lake. The Village purchased the property as of Friday, April 19, 2024.

The purchase of “Lot 1” in 2021, adjacent to the current DNR Hasmer Lake property, provided the framework to begin a long-range plan. In March of 2023, the Village of Jackson Village Board approved the Hasmer Lake Community Park Master Plan which expands the Public’s access to Hasmer Lake. Feedback from a community survey, Friends of the Jackson Parks and Recreation, and Village Staff were a part of the creation of the Master Plan. The Village now owns 1.31 acres of Hasmer Lake greenspace and lakefront to preserve and develop for the community.

Brian Heckendorf, Village President stated, “As the Village of Jackson continues to grow, we are always looking for ways to improve the quality of life for residents. Our parks and outdoor spaces are an integral part of making Jackson a great place to live. This land acquisition on Hasmer Lake starts to pave the way for another gem in our park system. I’m excited to see what the future holds for this land and our new park.”

Funding for the acquisition of land came from the American Rescue Plan Act which allocated money to the Village in 2021 and 2022. Future Park improvements may rely upon grant applications to WisDNR, Park Impact Fees, community donations and Capital Improvement Plan funds.

As stated by Kelly Valentino, Jackson Parks & Recreation Director, “Preservation of our natural resources in Jackson must be a priority as our community grows. This potential park will face years of purposeful design & development, careful budgeting and continued community input. Through diligent and consistent efforts by current and future Village Leaders, Staff and the Community, Hasmer Lake Park will become a destination and jewel for the Village of Jackson.”

Residents interested in reviewing the Hasmer Park Community Master Plan may do so online at:
<https://villageofjacksonwi.gov/337/Hasmer-Lake-Park---Master-Plan>

April 22, 2024

